

# Cimbax AcceleratedBI™

An inertia busting approach  
to BI for Microsoft Dynamics

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acceleratedbi™

## Product Overview

Many Business Intelligence projects fail at the first hurdle, either the business case has not been made or the technical capability does not exist internally to 'make things work'.

Cimbax Accelerated BI focuses on the data that can make a difference. Reports are presented in a standard Microsoft SQL Server environment so that business data consumers can begin to make use of real information.

Technical requirements are kept to a minimum as no programming is required. User requirements develop against a backdrop of early success and a proof of concept, rather than round a whiteboard discussing theory.

## Client Benefits

- Driven by the business requirement not the IT capability.
- Focus on key data to deliver maximum impact.
- Fully architected solution 'out of the box'.
- Rapidly deployed for proof of concept.

## Partner Benefits

- Strengthen relationships with existing clients with a full BI offering.
- Use BI competency to win new clients.
- Full support and scalability from Cimbax BI consultants.

## Why adopt a BI solution?

- Reporting directly from the main transactional systems works for some - but for most the limitations are show stoppers.
- Manage multiple or changing data sources - each with their own structures, coverage and quality of data.
- Information Architecture does not stand still – a BI solution evolves with it.
- Events such as source system changes, application upgrades and company organizational change all have an impact.
- Building a separately architected BI solution is going to give more guarantees on data quality and stability - and a more durable solution in the face of change to data, systems, or the organization.

## Developed in partnership with timeXtender

Accelerated BI fuses the productivity of timeXtender with the Cimbax Requirements Discovery Workshop. This brings huge gains in productivity to the process of building a data warehouse by making it faster, using fewer people and effectively standardizing the cube generation process. This means more time can be spent on the analysis and planning specific to each client.

Instead of wondering what Business Intelligence could do for your business let us show you. Book a one-day prototype session, based on your own data, to give the whole process an inertia-busting kick-start, mail us now at [bi@cimbax.com](mailto:bi@cimbax.com) or visit the accelerated BI site at [www.accelerated-bi.com](http://www.accelerated-bi.com)

**timeXtender®**  
Accelerating Business Intelligence

**cimbax™**

## Where is your business on the BI matrix?

RETURN: How easily can we make a business case for BI?

Business pull for BI	BI leaders
<p>Characteristics:</p> <ul style="list-style-type: none"><li>• In these organisations there is a well-understood need for better decision support information – but a frustration due to an inability to deliver</li><li>• Difficult to express business requirements in a form that is usable by IT resources</li><li>• Hard to decide on a meaningful scope for BI projects</li><li>• There may be no in house capability, and no wish to commit resources to developing BI</li></ul>	<p>Characteristics</p> <ul style="list-style-type: none"><li>• Probably already enjoying the benefits of BI using own or outsourced resources for development</li><li>• Likely to be successful on their own</li><li>• View BI as a continuous and changing part of business planning</li></ul>
BI laggards	Technical push
<p>Characteristics:</p> <ul style="list-style-type: none"><li>• In these companies, there has been no real attempt to use transaction data for anything other than running the enterprise.</li><li>• It may be felt that there are more important things to do than build a BI solution – and even if it were important, there is no capability to deliver such a solution.</li></ul>	<p>Characteristics:</p> <ul style="list-style-type: none"><li>• This is sometimes referred to as a 'build it and they will come' approach</li><li>• In these organisations there will have been BI initiatives, but these are not seen as being successful in meeting a specific need</li><li>• There may be poor take-up or support from the business for these solutions</li></ul>

READINESS: How able are we to deliver BI solutions?

**Microsoft®**  
**GOLD CERTIFIED**  
Partner



For further information visit [www.accelerated-BI.com](http://www.accelerated-BI.com)